

# Reasons to buy a .rent domain

# Popularity in Vertical market

- Rental companies around the world own a .rent domain.
- Online rentals companies are switching to .rent domains.
- Automotive rental businesses are switching to .rent domains.
- Rental businesses are getting geographical names to be found via search engines!
- Rental businesses are shortening their domains to TheirBusiness.rent!
- Online rental businesses are using .rent to target relevant keywords!
- Long term rental companies are using .rent domains.
- Property rental businesses are switching to .rent domains!
- Property rental businesses are using .rent to target relevant keywords!
- Property rental businesses are using .rent keyword domains to be found via search engines!

# Popularity of TLD

- Thousands of .rent domains are registered worldwide!
- New rental businesses are branding on .rent domains!

### TLD relevance / synonyms

- Many companies searching for "hire" end up with a .rent domain!
- Keyword.rent domains can help your product page rank higher in organic searches.
- Many businesses searching for "renting" choose a .rent domain!
- Many businesses searching for "property" choose a .rent domain!
- Thousands of users searching for "lending" end up buying a .rent domain.

#### Popular patterns

- YourCompany.rent is a popular domain for rental businesses to own!
- YourProduct.rent domains are a popular domain choice for companies who rent specific items.
- Automotive rental companies choose CarModel.rent domains to showcase specific cars for rent.
- Property managers own PropertyAddress.rent domains to show off available listings!
- Landlords own BuildingName.rent domains to manage tenant payments and show open rooms.
- YourProduct.rent is a popular domain for product rental companies.
- YourAddress.rent domains are commonly used as memorable domains for specific available apartments.
- Businesses that rent specific products commonly buy YourProduct.rent domains.

#### **Business** intent

- Property managers can get YourAddress.rent domains to show off properties!
- Businesses can brand on BrandName rent domains!

### Brand protection

- Some of the world's largest rental companies already use .rent domains.
- Secure your intellectual property now by reserving YourBrandname.rent!

- Fight off brand name squatters and get YourBrand.rent now.
- Prevent your brand from being tarnished by bad actors and secure YourCompany.rent!
- Avoid paying high aftermarket fees by getting YourCompany.rent now!

## Popularity in a geographic region

- .rent domains are popular among companies in the United States and Europe.
- .rent domains are registered in countries around the world!
- .rent domains are commonly used even in countries where English is not the native language!
- .rent domains are used in almost 100 countries around the globe!
- Germany has the 2nd most amount of .rent users!
- .rent is popular in non-English speaking countries like Germany, Russia, and Italy!